



DE MEDIA SOLUTIONS (PVT.) LTD
EVOLVING YOUR IDEAS WITH INNOVATION

Company Profile

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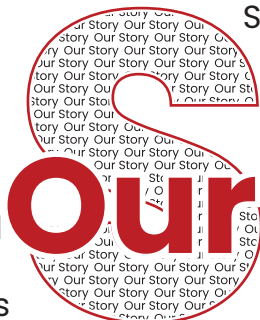


DE Media Solutions was established in 2016 by Mr. Waqas Khan. By managing the services for different corporate and business clients, we started off with a team of few people with commitment, dedication and a hunger to reach the success in Digital Media and Outsourcing industry in a short span of time. Our creativity, innovation and flexibility best suits the clients who require media and marketing related services. We aim to expand globally by offering our services in industries whose existence depend upon vibrant marketing.

Our work and our achievements on all channels are because we operate as an extension of your own team. Every day brought us a new challenge and our team made it looks small on every occasion.

We have diverse team of Social Media Marketing, Production, Creative Designing, Content Writing, SEO & Web Development who are passionate about growing Client's business, helping them to achieve their goals, and making a difference by raising their industry's standard.

We are experienced from the international market and our aim is to serve our clients globally.



tory

CEO Message



M. Waqas Khan

"A Passion For Perfection"

Our team comprises industry leading professionals, seasoned artists, and a cool gang of people. We strive for perfection, challenging ourselves to bring the greatest possible benefit to our clients.

Every one of the team members follows a strict code of principles, primarily among them integrity, diligence, honesty and transparency, to deliver both project execution and exceptional customer experience.

DE Media Solutions (Pvt.) Ltd was created to help modernize small to large businesses, hotels, health sector, brands, real estate professionals, and services by achieving unimaginable marketing success via luxurious and affordable media marketing plans.

As one of the fastest-growing media marketing companies, we bring expertise in every dimension of digital imaging, website development, SEO, marketing production, and other media marketing services to craft an image that will inspire and motivate the audiences of any business.

We deliver consistently memorable and high quality media services that elevate the company image, drive new sales, and invigorate growth.



Irfan Khan

MANAGING
DIRECTOR
Message

I endeavor success with continuous progress through learning and honing skills by providing the exceptional services to Clients. Creativity, Innovation and Flexibility are the core strengths of DE Media Solutions.

My family support and team has enabled me to bring the core activities of DE Media Solutions at the stage where I am confident enough to state that we see a bright future ahead. Our people are our strength and they make us able to stand where we are today.



Marriam Mushtaq

C.O.O
Message

We are a dignified and recognized marketing and media service providers where we serve clients who wish to exist, grow and prosper electronically and digitally. We serve clients globally with diversified set of media services. Our services set a standard in the market for clients to see the difference between us and our competitors where we offer the top of the line quality driven media and marketing solutions to corporate clients, businesses and industrial clients.

Our MISSION

Our goal is to serve our clients primarily from the business sector to increase their profitability through lead generation, increased sales through effective marketing and driving online traffic through increased media presence.

We are committed toward client's satisfaction by our strategic approach towards business solutions involving marketing at every end.

We intend to grow & expand through following success factors:

- Leverage our deep expertise and profound understanding of client's business domain areas and requirements to create a tailored-fit solution for their individual business needs.
- Help clients create meaningful relationships with their audience and build better brands through connected digital experiences.
- Be known for our disciplined approach towards providing the highest value of satisfaction to every customer, that we serve.

Our VISION

We envision to become a world class high standard media group with being digitally present on all platforms by building strong clientele in local and international market for businesses who require media and marketing outsourcing solutions.

Our milestones are clearly defined as follows:

- | | |
|--|---|
| ● Create a compelling electronic media presence and as well as digital, on website and social platforms. | ● Facilitate the discovery of content across customers' digital assets. |
| ● Constantly providing training to our workers to produce best and productive workforce. | ● Drive traffic, leads, and revenue from online channels. |
| ● Facilitate the discovery of content across customers' digital assets. | |
-

Our **GOALS**

A great solution is one that helps you to achieve your goals without causing your budget stress. We are ambitious to provide quality work as per worldwide standard to our valuable clients.



Why CHOOSE US?

We are committed towards excellence in services that are rendered by our clients. We have the following unique factors as our standout points.

01 EXPERTISE IN ELECTRONIC AND
PRINT MEDIA MARKETING

02 WE VALUE INTEGRITY

03 WE KNOW SEO

04 WE CREATE OUTSTANDING DESIGNS

05 WE USE WORDPRESS

06 WE WRITE CODE THAT WORKS

07 WE QUANTIFY OUR SUCCESS

08 WE DELIVER ON TIME

09 PRODUCES HIGH QUALITY CORPORATE VIDEO

10 EXPERT IN TVC & FILM YOUR DOCUMENTRY



What **We DO?**

07 PRINT MEDIA

08 OUT-OF-HOME ADVERTISING

09 BRANDING SOLUTIONS (LED SCREEN & STREAMERS).

01 SOCIAL MEDIA MARKETING (SMM).

02 APP DEVELOPMENT.

03 WEBSITE DESIGN & DEVELOPMENT.

04 SEARCH ENGINE OPTIMIZATION (SEO).

05 PRODUCTION.

06 ELECTRONIC MEDIA



Social Media Marketing

SOCIAL MEDIA helps you to reach your business goals

SMM is part of Digital Marketing, where DE Media Solutions offers the Best Social Media Marketing Packages in Pakistan and also at international level. We provide various services, including social media page building, customized plans, and generating organic and inorganic traffic through Google and other social media ads.

Our Social Media Marketing Agency in Pakistan has an experienced team to build your unique and concrete social media presence through solid campaigning. Social Media Marketing is considered the most powerful marketing tool in current times.

Every business, every brand, and every person who wishes to grow professionally and financially needs to have strong social media marketing.



App DEVELOPMENT

App development is the process of creating software applications that run on mobile devices. It enables businesses and individuals to connect with their audience in a more personalized way and showcase their creativity and innovation. With the right team, tools, and mindset, app development can change lives, disrupt industries, and make a lasting impact on the world.



Languages We Working on

01 JAVA

02 PHP

03 Swift

04 Python

05 .Net

06 Flutter

App

DEVELOPMENT

Web Design & DEVELOPMENT

Website Design & Development is one of the essential aspects of any business. It is necessary to have a website as it will enable you to show your products and services and provide contact information for your potential customers.

Web Development Services is the fastest growing and blooming service, part of the IT industry. Lahore is known as the IT hub with the most software houses successfully serving the global IT industry. Web Development Companies in Lahore are primarily operating as Software houses.

As a Web Designing and Development Company in Pakistan, We are here for you, no matter what. De Media Solutions can discuss your needs and help you secure a website that best suits your budget and business needs.



01 Web Design

02 UI & UX

03 Responsive Website

04 Static Website

05 Dynamic Website

06 E-commerce Solution

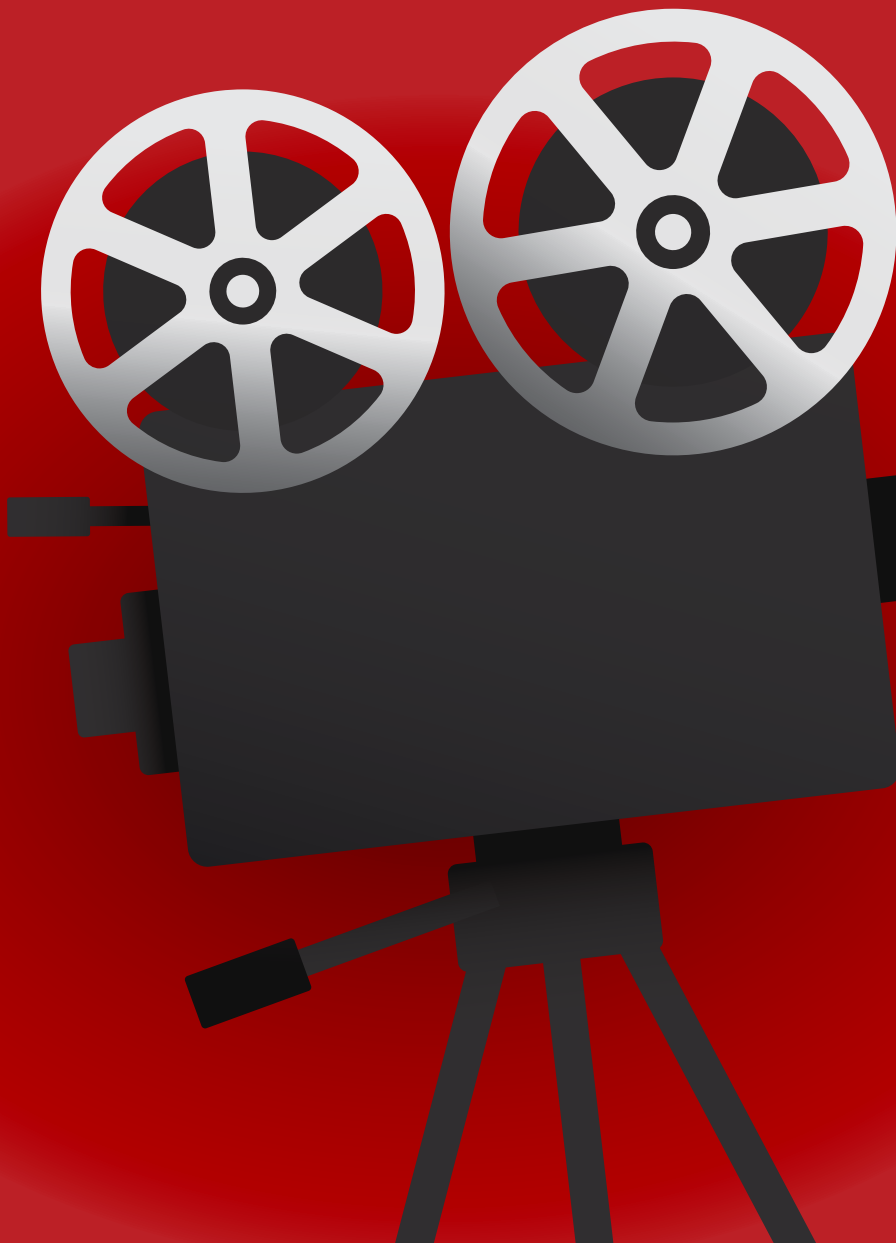
Web Design
& Development

PRO-DUCTIONS

Reaching the audience of an influential manager is possible through visual advertising, especially videos. DE Media Solutions' core area of services also has a fully developed and progressive Best Production House in Pakistan where we cater TVCs, documentaries, 2D and 3D animations, movies, short films, and other promotional videos.

"Emotion is Created Through Motion"

Excellent Customer experience comes from great video production. A production Studio or House is an aesthetic roof under which art lives in every form. A good Production Company creates art mainly in film, video games, websites, music, and other videos. It may also have the performing arts and interactive arts as separate sections.



- 2D/3D Animation
- Product Shoot
- Documentary
- Video games
- Model Shoot
- Music
- Film

cinema Title Festival



SEO

Search Engine **OPTIMIZATION**

DE Media Solutions provides one of the Best SEO Service in Pakistan. Search Engine Optimization is not like we start working at night, and you get results in the morning. It's a long run game with steadiness in the right way. So if you want to improve your website's visibility & rank at the top of the search engines, in that case, you require SEO in today's vibrant and rapidly evolving marketing world.

By getting the right traffic, we help you grow your business and rank your site high in Google search results. Search Engine Optimization is the key to making your business more visible to a specific niche and growing your business through efficient SEO.

Search Engine
OPTIMIZATION

Electronic & Print MEDIA

Advertisement on each and every media is vitally important if a company yearns full output and growth. This is why we cannot ignore the importance of Television, Radio & News Paper Advertisement.

DE Media Solutions is working since 3 years with many famous networks in Pakistan. We are specializes in developing a diversified Brand Strategy to drive maximum number of sales even where internet connection is not available but people reside with needs and wants.

TV Channels



Radio Channels



Newspaper



BRAN-DING

We help companies to create powerful and memorable brand images through company branding for delight customers.

01 SMD Screens & Streamers

02 Airport Indoor Branding

03 Advertisement on Bus

04 Roadside Static Streamers

05 Mobile Billboards (Full customization)

06 Flyers, Posters, Auto Rickshaw, advertisement



AIRPORT BRANDING

DE Media Solution is one of the leading advertising company in Pakistan as we have the leverage to advertise at various location of airport. Indoor Airport Advertising is the most prime way to grab people's attention toward your brand's advertisement. Indoor Airport Branding helps your brand to strongly convey your brand message to your potential customers. These indoor advertising mediums provide your brand with no time limitations as your brand's ad displays 24/7/365 days.



Projects Owned by **DE MEDIA SOLUTIONS**

01 Submilayga.com









02 DE Printing Solutions

03 DE Event Planner

04 Affinity Xplorers

05 Elite Bright Solution

06 DE IT Master

Projects Owned by
De Media Solutions



SMG Pakistan 1st E-commerce website provide Digital platform for those peoples who couldn't afford digital media marketing. This platform is for both vendors & buyers. It helps specific for needy people who want to introduce their business digitally.

So, Never Stop Buying & Selling





Print media has its place in today's marketing world. It is an industry in itself. Media houses and marketing agencies tend to focus more on the quantity of content rather than the quality and creativity these days.

We deal in all kinds of printing services and printing solutions for Clients from all niches. We are capable of dealing with all kinds of Print Solutions Services for Clients including ink and dry printing.

We Offer All Kinds of Printing for Individual & Corporate Levels:

01 Spot UV / Label Printing

02 Cardboard Packaging

03 Offset & Sticker Printing

04 Corrugated Packaging

05 Matte and Shine Lamination

06 Matte and Shine varnish



DE EVENT PLANNER

Make Your Event - Memorable

We are fully lifestyle based, professional event planning company that specializes in Corporate Events, Dinner galas, long service awards, grand openings, conferences and private events.

We Love to management undetailed our commitment is to see each event's activities through start to finish while keeping the Goals, Vision, Budget and Clients need in mind at all times.



01 Audio / Video Equipment's

02 SMD Screen Projection

03 Furniture & Décor

04 Corporate Event

05 Exhibition

06 Conference



Bring a part of De Media Group, we share the same success story as theirs. Since, we are a newly born company so we have not much to share in terms of history but a vision to serve the market is always there.

Our Chairperson "Afzaal Ahmad Khan" believes to make it another successful business venture in Pakistan.



Services We Offer:

- 01** Travel & Tours
- 02** Visa Consultancy
- 03** Overseas Employments Promoters
- 04** Air Ticketing



ELITE BRIGHT SOLUTION
LEARN AND EARN WITH DMS

We founded Elite Bright Solution & Consultancy in 2018 with a sole objective of providing the best career advisory & education consultant services in Pakistan. Our ultimate goal is to counsel and assist you in your transition period and pave your way to a university that is academically top notch and the one which suits your desired location and is within your education budget. Consequently, A vast majority of students dream to study abroad, but they are confronted with an array of problems ranging from university selection to course selection and even a suitable economical destination.



01 Study abroad

02 Student Counseling

03 Scholarship

04 Short Courses

05 Consultancy

DE IT MASTER

Information Technology is at the center of every industry nowadays. It backs up every operation and every database and provides solutions to every business nowadays. IT Solutions are a vital area of expertise of DE Media Solutions, where we craft the solutions primarily for your business with being innovative, creative, and up-to-date. Lahore has become the IT hub in Pakistan. As an IT Solutions Agency is a rapidly growing name due to its recognized IT services to clients by helping them increase their productivity. Sales resolve their problems with one-time solutions and improve their procedures.



- 01** Active Directory and domain services
- 02** Back-up and Disaster Recovery
- 03** Manage Print Services
- 04** Networking Services
- 05** Remote Support
- 06** Help Desk Support
- 07** IT Consulting



Renowned for our exceptional BBQ and diverse cuisine, Hadi's stands as a beacon of quality and flavor. Our journey began with the belief that everyone deserves a delicious meal without sacrificing time. Hadi's is not just a restaurant; it's a heartfelt invitation to experience the joy of good food, shared with passion and purpose.

Each dish is a symphony of premium ingredients, expertly crafted to deliver an unforgettable dining experience. Our restaurant, nestled in the heart of Lahore, is a haven for barbecue enthusiasts and connoisseurs of fine cuisine.





"Your Dream Property is Just a Click Away"

ZameenStore is your premier destination for seamless property transactions. At ZameenStore, we provide a trusted platform for individuals to effortlessly register their properties for sale or explore a curated selection of real estate from authentic sources.

Our user-friendly interface ensures a smooth experience, connecting buyers and sellers in the realm of secure and transparent property dealings. Trust ZameenStore for a reliable and efficient real estate journey.





DE LEADER'S CORNER

DE Leader Corner: Where Every Story is a Testament to the Power of Perseverance and Ambition. Where we honor triumphs, illuminate inspiring journeys, and explore the tales of resilience, determination, and achievement.

This channel is a haven for success stories, spotlighting individuals who have cut across challenges, rising from the grassroots to remarkable heights.





Quality **POLICY**

We DE Media Solutions is trustworthy Digital Marketing Company that has worked with renowned brands in Pakistan as well as international brands. Our approach towards Digital Marketing is quite different than other competitors. We sit with you to understand the exact requirements, set goals and deliver the results.

Because, every brand has a story we make sure to portray it across all Platforms. This is our Policy to:

- Bring innovated Solutions into internet and Mobile, and create the great impact on businesses by using Digital Marketing.
- Build a long-term relationship with Client's and serving perfect social media experience.
- Help our clients to achieve and exceed their growth and revenue goals.

Our CLIENTS



						 for every child
						
						
						
						
						
						

Contact us

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